McCormick Care Foundation
Enhancing Care and Enriching Lives

SAMPLE
SPONSORSHIP PACKAGE

Your Event Name
A Unique Sponsorship Opportunity

Our Story
Why are you putting on this event? What is unique about your event?

The Need for your Support
What specifically are you supporting at McCormick? Hint: speak with your McCormick Care Foundation representative about getting some facts to make a strong case for support for your sponsorship proposal. Also, why are corporate sponsors important to the success of your event?

Event Profile
What are the "need to know" facts about your event? Time/Date? Location? Social Media? Print materials? If so, where will they be displayed? Are you reaching out to any media?

How can you become a Corporate Sponsor?
This is where you will list your different sponsorship opportunities. Make sure there is value in your package that align appropriately with the dollar amount you are asking for.

Gold Sponsor: $5,000
- Website link to corporate site
- P.A. acknowledgement as a Gold Sponsor during speeches throughout event
- Gold sponsor status recognition on all paid advertisement initiatives
- Onsite and printed material recognition including logo recognition

Silver Sponsor: $2,500
- Silver sponsor status recognition on all paid advertisement initiatives
- Onsite and printed material recognition including logo recognition

Bronze Sponsor: $1,500
- Onsite and printed material recognition including logo recognition